



## **Green Swan invests in Toys "R" Us Operation in Spain and Portugal**

- **Transaction, between acquisition and business investment, represents an investment of 80 million euros in 4 years.**
- **Current management team remains in leadership and Paulo Sousa Marques is the new CEO.**
- **New store opens in September in Madrid. And more news are being prepared for consumers.**

Lisboa, August 20, 2018. **Toys "R" Us Iberia activity will continue in good functioning and development in Spain and Portugal, after a process of acquisition by Green Swan**, represented by the CEO, Paulo Andrez, who joins the current Management Team, as new owners. This process guarantees the continuity of Toys 'R' Us business in Spain and Portugal, keeping all the stores running and ensuring jobs maintenance. After some uncertainty resulting from events in markets such as the United States and United Kingdom, this process claims the sustainability of the business in Spain and Portugal.

On the side of investors confidence is given by Paulo Andrez *"the credibility of the current management team and the results that have been presented over the years, with decision-making ability, protecting the Iberian operation from the instability of the brand globally, were the guarantee to easily join a group of investors with the capacity and motivation to bring Toys "R" Us in Spain and Portugal to achieve even better results and assuming market leadership with the best offerings for consumers."*

In September, a new store will open in Madrid, in one of the best shopping centers in the capital, Islazul, as proof of the vitality and viability of Toys 'R' Us business, in combination with the positive management and vision of the current team and solid investment and ambition of the new owners, who together are already working on a stimulating long-term business plan for the development of Toys "R" Us business in Spain and Portugal.

In the coming weeks new objectives will be defined for the company in Spain and Portugal, who has currently 61 stores and online stores, 1,300 employees, and shared, as usual, with all teams and historical partners, ensuring the future of this iconic brand, maintaining its philosophy of offering unique experiences in stores, be they physical or online, and maintaining its activity with normality.

Green Swan, a holding company, was supported and advised in this operation by Optimal Investments with the direct participation of Dr. Jorge Tomé and his team. In legal terms, had the support of the law firm Macedo Vitorino & Associados, in the person of its partner João Macedo Vitorino.



**About GREEN SWAN**

Green Swan SGPS S.A. is a holding company, founded by "business angels" with extensive national and international experience in areas such as Management, Computer Engineering and new technologies, Marketing, Branding and Communication.

Green Swan SGPS S.A. is driven by innovation and dedicates itself to the acquisition or participation in viable and profitable companies, well managed, but motivated to undertake innovation processes, continuing the well-being of its stakeholders.